

Trailblazer in Tenant Representation to Retire, Names Successor

PITTSBURGH - (March 19, 2026) —After forty years in corporate real estate, Carrie Holstead, President and founder of Carrie S. Holstead Real Estate Consultants, Inc. - Pittsburgh's longest established and first woman owned tenant representation firm - will retire at the end of August 2026. She has selected Amy Broadhurst, SIOR, CCIM, President and Principal of the Western Pennsylvania office of Lee & Associates, to support the future corporate real estate needs of her clients.

Holstead founded her firm in 1989 when conflict free tenant representation was in its infancy and few women worked in commercial real estate. Over the course of her career, she has become widely recognized as a trailblazer in tenant representation. For the past twenty years, her firm has been an independently owned and operated affiliate of ITRA Global, one of the world's largest organizations dedicated to tenant representation with experience spanning more than three hundred markets worldwide.

After serving as Chairman of ITRA Global, Holstead was elected Chairman Emeritus, advising the board of directors through 2024. She received the organization's Diamond Leadership Award – its highest honor – and is only the second member to earn this distinction. Among her other professional recognitions, she has been honored by ITRA Global for completing the most transactions with affiliate offices, recognized by *Smart Business Magazine* for leading a Top Company in Pittsburgh, named a Woman of Influence by *Real Estate Forum Magazine*, recognized by CoStar Group multiple times for negotiating the largest office leases in Pittsburgh, and named one of the Top People to Know in Commercial Real Estate by the *Pittsburgh Business Times*.

Holstead's impact extends beyond the boardroom. In celebration of her firm's 30th anniversary, she made a significant contribution to the Greater Pittsburgh Community Food Bank that helped provide 100,000 meals to individuals experiencing food insecurity. She has also been a leading fundraiser for the CEO Soak benefiting the ALS Association and has quietly supported a host of other charitable and community organizations throughout her career.

“After an incredibly rewarding 40-year career in corporate real estate, I am thrilled to have selected Amy Broadhurst to represent my clients going forward,” Holstead said. “I have had the privilege of representing many of these organizations multiple times over decades, so choosing the right successor was deeply important to me. While I considered several highly accomplished professionals, Amy stood out when prioritizing her passion for our business, respected leadership, exceptional credentials, and genuine commitment to serving clients for years to come. It was also tremendously important to me to support another outstanding woman in our industry. Over the past several months, Amy and I have met with my clients and I am delighted that all have chosen to work with her going forward,” Holstead added.



Broadhurst leads Lee & Associates' Western Pennsylvania office, focusing on expanding its local presence while delivering multi-market corporate services, consulting, and brokerage expertise. Prior to joining Lee & Associates, she spent five years as a Vice President in CBRE's Advisory & Transaction Services division within the Occupier Services Group in Pittsburgh. During her tenure with CBRE, she focused on local user and national corporate services representation, working on corporate headquarters relocations for Emerson and Dollar Bank, office space utilization studies, and corporate distribution center relocations for Bayer and Sysco. Earlier in her career, she served as Vice President at Hanna Langholz Wilson Ellis for eight and a half years.

Broadhurst holds a Master of Real Estate from Texas A&M University's Mays Business School and a Bachelor of Economics from Duquesne University. She is a licensed associate broker in the Commonwealth of Pennsylvania and holds both SIOR (Society of Industrial and Office Realtors) and CCIM (Certified Commercial Investment Member) designations. She has served SIOR as a Global Board Member at Large, on the Nominating Committee and Education Task Force, and as President of the Southwestern Pennsylvania Chapter.

Her professional involvement also includes leadership roles with the Pittsburgh Downtown Partnership, where she serves on the board and the Executive Leadership Committee, as well as with Duquesne University where she serves on the Business Advisory Council. Her community involvement has extended to numerous non profits including the March of Dimes through the Transportation, Building and Construction Awards, the United Way Women's Leadership Council and multiple other organizations she supports along with her husband including Children's Hospital of Pittsburgh and the Congenital Cardiac Research Collaborative (CCRC).

Adds Broadhurst, "I am very fortunate to have the opportunity to continue the exceptional work Carrie has built over the past four decades. She has set a remarkable standard for client advocacy and professionalism in our industry. I look forward to building on that legacy and supporting her clients with the same dedication, integrity, and strategic guidance they have come to expect."

To learn more visit

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