

Smart Business Magazine Recognizes Holstead As The Leader Of A Top Company In Pittsburgh

PITTSBURGH—(November 28, 2017)—Carrie Holstead, President and CEO of Carrie S. Holstead Real Estate Consultants, Inc., the Pittsburgh affiliate of ITRA Global, was honored by *Smart Business Magazine* for effectively building and leading a Top Company in Pittsburgh. After being selected by an accomplished judging panel, Holstead was recognized at the 2017 Smart 50 awards celebration held at the Grand Ballroom of the Fairmont Hotel at 510 Market Street in downtown Pittsburgh earlier this month.

Smart Business Network, of which *Smart Business Magazine* is a part, was founded in 1989 and the network quickly expanded to 17 magazines, garnering the attention of The Wall Street Journal and the Washington Post. Some of the nation's top CEO's, including Wayne Huizenga, Bill Ford, Jr and Les Wexner have been featured on the cover of *Smart Business Magazine*. As marketing evolved to embrace new technologies and platforms for communication, SBN Interactive was created in 2012 to help companies leverage new marketing channels to engage their customers. In 2016, its name was changed to Convero. Today, Smart Business Network also has thriving books and events divisions and it will continue to grow by focusing on what sets it apart – quality content – and acquiring talented people and businesses that deepen its value proposition for clients.



Holstead said “I am tremendously honored to have received this prestigious recognition from *Smart Business Magazine*”. “Having been nominated by a client as well as knowing this prestigious award is voted on by an accomplished judging panel who has a long standing history of honoring others for whom I have tremendous respect, is humbling,” she added.

Carrie S. Holstead Real Estate Consultants, Inc. / ITRA Global provides conflict-free corporate real estate solutions, locally and globally. Clients range from entrepreneurial entities to Fortune 500 companies. Carrie S. Holstead is the Chairman Emeritus of ITRA Global with experience in nearly three hundred markets around the world. She is also the Founder, President and CEO of the longest established and first woman owned tenant representation and advisory firm in Pittsburgh, Pennsylvania. Earlier this year, Carrie was honored with the Exemplary Service Award from ITRA Global for outstanding leadership and contributions, and was recently recognized as a Woman of Influence by *Real Estate Forum Magazine*. She is also the acclaimed author of the monthly *Insider's View To Corporate Real Estate*, is a frequent speaker, and has made a number of guest television appearances.

To learn more, visit www.carrieholstead.com or contact Carrie Holstead at +1.412.255.3737.