



# New Accounting Rules and Corporate Real Estate: **Understanding the impact on the bottom line**

New accounting rules will take effect starting in 2019. Owners, Lessees, Lenders and sale/leaseback transactions will all be impacted by these changes. Join us for breakfast as our speakers offer guidance to prepare you for the future.

**Moderator:**

**Joseph M. Marger**, *Partner, Reed Smith*

**Topics and Speakers:**

**Carrie S. Holstead**, *Chairman Emeritus of ITRA Global and President & CEO of Carrie S. Holstead Real Estate Consultants/ITRA Global* – presenting The New Accounting Rules from a corporate real estate perspective: what you need to know now!

**Alfred Erdmann**, *CPA, CGMA, Partner, Audit Services Leader – Real Estate, WithumSmith + Brown* – presenting the The New Accounting Rules from an audit, tax & advisory perspective

**William F. Shea**, *CPA, CGMA, Partner, Floyd Advisory* – presenting The New Accounting Rules from a business strategy, valuation, SEC reporting, and transaction analysis perspective

**Tuesday, February 21, 2017**

**Time:**

8:00 a.m. – 8:30 a.m. - Registration & informal networking

8:30 a.m. – 10:00 a.m. - Seminar

**Location:**

Reed Smith  
599 Lexington Avenue  
22nd Floor  
New York, NY 10022

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Seating is limited so please register early by using the buttons below.