

Carrie S. Holstead Honored as “Woman of Influence” by Top Real Estate Magazine

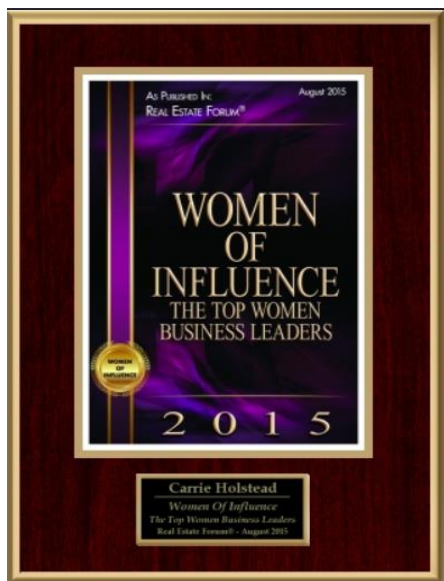
PITTSBURGH (September 24, 2015)—Carrie S. Holstead, President and CEO of Carrie S. Holstead Real Estate Consultants, Inc. / ITRA Global, has been selected a 2015 “Woman of Influence” by ALM’s *Real Estate Forum*, the leading national publication of the commercial real estate industry.

Real Estate Forum announced its selections for the Most Influential Women of 2015 in its 22nd Annual Special Edition published in July/August, which was dedicated to honoring women's achievements in the commercial real estate industry. The issue also can be found online at www.reforum-digital.com.

“It is truly a great honor to be included with accomplished professionals of this caliber,” says Ms. Holstead. “The presence of women in commercial real estate has certainly increased from the days when I was usually the only woman in the room, but only a small percentage has achieved C-Suite status or an appointment to serve on a corporate board. Women have exceptional intuitive, creative and collegial gifts that bring tremendous value to the business community. We need to insure that many more talented women are invited to the table.”



As founder of Carrie S. Holstead Real Estate Consultants, Inc. in 1989, Carrie owns the longest established tenant representation firm in Pittsburgh and is a leader in her field. A results-driven entrepreneur, she leveraged the lessons learned from her successful career at the Soffer Organization and Cushman & Wakefield to build a world-class firm dedicated exclusively to representing users of corporate space, with clients ranging from entrepreneurial entities to Fortune 500 companies.



Carrie is active in the Pittsburgh community and was recently recognized as one of Pittsburgh’s finest, based on her professional achievements and community involvement. She has also been recognized by CoStar as a “Top Power Broker” and been featured in the *Pittsburgh Business Times* list of largest office leases. Additionally, Carrie is a licensed real estate broker and graduate of Leadership Pittsburgh.

Carrie is also active nationally and internationally and has been recognized by ITRA Global for having generated the most transactions finalized in cooperation with affiliate offices, received the organization’s Award of Excellence for her international work, and is the acclaimed author of the monthly *Insider’s View To Corporate Real Estate* which keeps tenants informed about local and global issues that could impact their business.

Her guest appearances on television include interviews for “Our Region’s Business” on WPXI discussing “How The Pittsburgh Commercial Real Estate Market Stacks Up On A National and International Basis”, another revealing “The Importance To The Region’s Economic Growth of Having The ITRA Global Conference in Pittsburgh”, and most recently “The Importance of the Oil and Gas Industry To the Pittsburgh Commercial Real Estate Market.” Additionally, she has been a keynote speaker at the Allegheny County Bar Association, NAIOP, Association of Corporate Counsel, and ITRA Global conferences.

Her firm is the exclusive Pittsburgh affiliate of ITRA Global, one of the largest organizations in the world dedicated to representing users of commercial real estate with experience in nearly 300 markets around the world. In addition to serving as chairman of the Global Business Development Committee, she was elected to the ITRA Global board in 2009 and served in the capacity of Treasurer and as Board Secretary. Carrie was elected chairman of the board of ITRA Global in 2012 and worked to steer the growth of the organization, increase business opportunities for affiliates, and establish a brand name that is globally known for quality and conflict-free representation for users of corporate space. She continues to serve in an advisory capacity as Chairman Emeritus of ITRA Global.

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