

Pittsburgh's Carrie S. Holstead Elected Chairman of the Board of Directors for ITRA Global

PITTSBURGH—(January 26, 2012)—Carrie S. Holstead, President of Carrie S. Holstead Real Estate Consultants, Inc., a leader in tenant representation, has been elected Chairman of the Board of Directors for ITRA Global, formerly known as the International Tenant Representative Alliance, and will lead the organization in 2012. ITRA Global is one of the largest commercial real estate organizations devoted exclusively to representing users of corporate space.



“As the exclusive Pittsburgh affiliate of this prestigious organization, I’m honored that I was elected to a second term on the Board of Directors by colleagues from more than 90 markets throughout the Americas, Europe, Asia, and the Pacific Rim,” says Holstead, “and to be elected Chairman by my fellow board members for whom I have tremendous respect is a highlight of my career. I look forward to working with the board to continue to grow the organization, increase business opportunities for our affiliates, and establish a brand name that is globally known for quality and conflict-free representation for users of corporate space.”

Debra Stracke Anderson, who has served as chairman for ITRA Global (www.itraglobal.com) for the last two years and became Chairman Emeritus at the end 2011, says Holstead is uniquely qualified to lead the group. “Carrie provided ITRA Global with extraordinary leadership during the last three years, most recently serving as Board Treasurer and as chairperson of our Global Business Development Committee. No one has been a more tenacious advocate of tenant representation in Pittsburgh than Carrie Holstead, and now the worldwide affiliates of ITRA Global will benefit from her integrity and expertise.”

Holstead, who was first elected to the Board of Directors in 2009, has also been a catalyst for bringing ITRA Global to Pittsburgh for its Spring Conference to be held March 30 – April 1, 2012, at the Fairmont Hotel. The conference will be exclusively sponsored by the Pittsburgh Regional Alliance.

“This will be a great opportunity for me to introduce the managing principals from our offices around the world to one of the most dynamic 21st Century markets in North America,” explains Holstead, “and the conference will also provide the perfect opportunity for them to learn more about what makes Pittsburgh a model city and region which continues to receive domestic and international acclaim.”

As founder of Carrie S. Holstead Real Estate Consultants, Inc. (www.carrieholstead.com) in 1989, Carrie owns the longest established tenant representation firm in Pittsburgh and is a leader in her field. A results-driven entrepreneur, she leveraged the lessons learned from her successful career at the Soffer Organization and Cushman & Wakefield to build a world-class firm dedicated exclusively to representing users of corporate space, with clients ranging from entrepreneurial entities to Fortune 500 companies.

Carrie is active in the Pittsburgh community and was recently recognized as one of Pittsburgh’s finest, based on her professional achievements and community involvement. She has also been recognized by CoStar as a “Top Power Broker,” featured in the *Pittsburgh Business Times* list of largest office leases on a regular basis, recognized by ITRA Global for having generated the most transactions finalized in cooperation with affiliate offices, and received the Award of Excellence for her international work. Carrie also is a licensed real estate broker and a graduate of Leadership Pittsburgh.

For more information, contact Carrie Holstead at 412.833.1030 or carrie@carrieholstead.com.